



Privacy Policy

We are Rawside Furniture ("Rawside"), a trading name for GSL (London) Limited, registered in England and Wales (No. 8799125).

This privacy policy (together with our Terms of Use and any other documents referred to on it) applies to Rawside Furniture. We take your privacy seriously. We will continue to invest in security and to do our utmost to protect User privacy. This policy covers the collection, processing and other use of personal data under the Data Protection Act 1998 ("DPA") and the General Data Protection Regulations ("GDPR").

By using the website owned by Rawside - rawside.co - you are accepting and consenting to the practices described in this policy.

WHAT INFORMATION WE COLLECT

If you purchase products or services from us, communicate with us, or do business with us, this will result in us collecting personal data about you.

We also collect information when you voluntarily complete customer enquiry forms, provide feedback and participate in competitions. We do not normally collect sensitive personal data. In the event you provide us with sensitive personal data, we will take extra care to ensure your rights are protected.

VISITORS TO OUR WEBSITE

When someone visits rawside.co we use cookies and a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as number of visitors to various parts of the site. This information is only processed in a way which does not identify anyone.

We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website. If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

USERS WHO SIGN UP TO OUR COMMUNICATIONS

Users who sign up to Rawside's marketing will receive regular e-newsletters and promotions automatically, unless they have expressed their wish not to receive such communications. We process personal information using the lawful basis of legitimate interest and for legitimate business purposes, which include some or all of the following:

- Where processing enables us to enhance, modify, personalise or otherwise improve our services / communications

web-surfing experience for the benefit of our Users.

- To identify and prevent fraud
- To enhance the security of our network and information systems
- To better understand how users interact with our website
- To inform you about our products and services via email communications, which we think will be of interest to you
- To carry out our obligations arising from any contracts entered into between you and us and to provide you with information, products and services that you request from us
- To provide you with information about other goods and services we offer that are similar to those that you have already purchased or enquired about (unless you opt out of these communications)
- To notify you about changes to our services
- To determine the effectiveness of promotional campaigns and advertising

Wherever we process data for these purposes we will ensure that we always keep your Personal Data rights in high regard and take account of these rights. You have the right to object to this processing if you wish, and if you wish to do so please email hello@rawside.co. Please bear in mind that if you object this may affect our ability to carry out tasks above for your benefit.

TO UNSUBSCRIBE FROM OUR COMMUNICATIONS

If a User wishes to stop receiving email communications from Rawside, they can do so at any time by clicking on the unsubscribe link at the bottom of the email. Or they can email us at hello@rawside.co.

USE OF COOKIES BY RAWSIDE

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity. We collect anonymous cookie information including age, gender, interests. This is to better understand our Users and tailor our content offerings.

For further information visit www.aboutcookies.org or www.allaboutcookies.org

You can set your browser to not accept cookies and the above websites tell you how to remove cookies from your browser.

You can read more about how we use cookies on our [terms and conditions page](#).



Privacy Policy

EMAILS

We use third party providers, Mailchimp, to send our regular e-newsletters and marketing emails. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our emails. For more information, please see Mailchimp's Privacy notice.

PEOPLE WHO EMAIL US

We use Outlook as our email platform, which encrypts and protects email traffic for us. If your email service does not support encryption, you should be aware that any emails we send or receive may not be protected in transit.

We also monitor any emails sent to us, including file attachments, for viruses or malicious software. Please be aware that you have a responsibility to ensure that any email you send is within the bounds of the law.

SHARING OF DATA WITH EXTERNAL PARTIES

Rawside will never sell, trade or rent your personal information to other companies outside its group companies.

OTHER WEBSITES

Our website contains links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies.

STORAGE OF DATA

To comply with UK Data Protection legislation, Rawside follows procedures in the storage and disclosure of information that you have given us, to prevent unauthorised access.

Rawside follows the relevant legal requirements and uses all reasonable precautions to ensure your data is held securely either by us or our appointed data processors.

CHANGES TO OUR PRIVACY POLICY

We keep our privacy policy under regular review and we will place any updates on this webpage. This privacy policy was last updated on 18 July 2022.

ACCESS TO YOUR INFORMATION AND CORRECTION

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email or write to us at the contact details below.

We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

HOW TO CONTACT US

Please contact us if you have any questions about our privacy policy or information we hold about you:

- By email: hello@rawside.co

- Or write to us at: Rawside, Sylcombe Farm, Petersfield Road, Ropley, SO24 0EF, United Kingdom.